# Online Tools: Digital Presentations for Your Business

**By** Megan Iemma   |   **Latest Update** Aug 8, 2013 8:43 AM

Digital presentations are becoming more common for both small/medium enterprises as well as large companies. When it comes to digital presentations, a collective "not another presentation" sigh can sometimes be heard, no matter which country you are in around the world!

Presentations that are collaborative, dynamic and include audience participation (even from a mobile device) are the way of the future. Many of these ideas are best practice and the resources will be available on my Pinterest Board: Presentation Tools.

This is a brand new series on using digital and mobile tools to help you in presenting ideas to clients, for conferences/seminars, online workshops and even online collaboration. The first article will be on Online Tools, the second article will be "Mobile Tools", the third will be "Meetings on the Go" and the final article will "So, how do I present these?" which will include tips and tricks plus accessories to make your life easier facilitating a digital presentation.
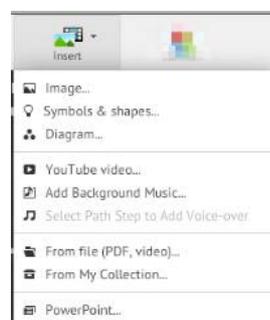
### Prezi: Online, Desktop and App

Prezi is starting to gain traction both in the education and corporate sectors as an alternative to Powerpoint. If you already have an existing Powerpoint you can upload it to Prezi (though to get it's full benefits, start from scratch).

**Step 1:** Choose from the template menu (or Import your existing Powerpoint Presentation). These templates are a visual way of a planning your presentation from the very beginning.

**Step 2:** There are various themes within a template (experiment to see which colour scheme suits your presentation) see Image
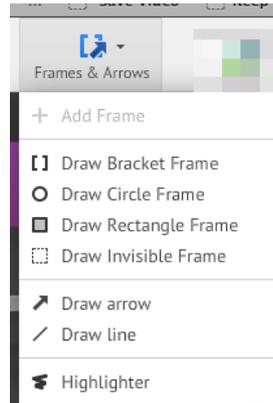


**Step 3:** If you would like to embed videos, images or other items such as PDF's, diagrams (mindmaps) or even background music go to 'Insert'. See image below.
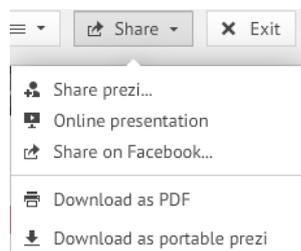


**Step 4:** The template is flexible and allows you to add extra frames/arrows to tell your story/ideas. Go to 'Frames/Arrows" and choose where you would like to add your frames. These frames become a
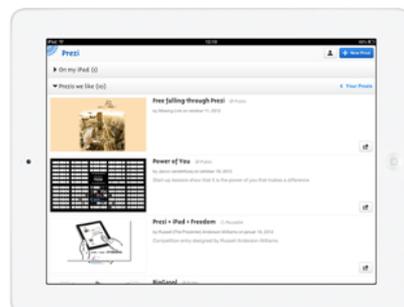
new 'slide' on the side of your 'Prezi' presentation. I love the ability to be able to zoom in and zoom out with the plus/minus feature that appears on the right hand side of the screen.



**Step 5:** Share your content via Facebook, deliver the presentation 'online' and the public link.



So, here are all of those elements in a 'Prezi' presentation I just created around the information above. Like with any digital tools or apps, always have a play and experiment (it's the only way you learn)! You can download the desktop version, work online or with the app (although it doesn't have as many features as the other two versions).



**Google Presentations**

Google Presentations are a part of Google Drive and has the ability for collaboration and sharing. The collaboration factor is great when you are not based in the same office or even the same country.

You can import Powerpoint presentations but also have the ability to create a presentation from scratch. It's an online platform though and you can only view the presentations on the iPad, not edit them.

**Slideshare**

This is a great place to share your presentations online (this also links in with your LinkedIn profile). These can include Powerpoint, Word, or other file formats and it can be jazzed up with embedded YouTube videos and an audio file to help engage your audience.

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Fiona Lucas Aug 6, 2013 9:11 PM

Thanks Megan - this is very timely as I'm a long term Powerpoint user and have been hesitant to use Prezi.  I think because when they first came out they made me dizzy as people tended to overuse the features.  This is really easy to follow.   Are the screen shots from your computer or iPad.  It's great to be able to use the iPad to create.  Can you then bring the one you create to the desktop to use more features?  So if I'm working on it say on the train, I can then fix it up once back in the office?

Like (1)

Megan Iemma Aug 7, 2013 2:15 PM

Dear     Fiona Lucas
The screenshots are from my desktop computer. Like with many things, the iPad version can be limited. So yes, you can work on it on your iPad and then work on the desktop version because it's operating from the cloud.
Megan

Like (0)

Anita Kelsall Aug 8, 2013 3:49 PM

Thanks Megan. Really helpful overview of how to use Prezi. I've just registered for the public version and am testing it out. Would you recommend registering for the full version?

Like (1)

Megan Iemma Aug 10, 2013 2:16 PM (in response to Anita Kelsall)

Anita Kelsall if you were using presentations all the time and were going to exceed the 100mb limit then yes, you could upgrade. If your business had a custom logo that you wanted to add for the slides, then that is another feature of upgrading. Some presentations you might not want to be seen as 'public presentations' so this is another feature for $59 annually if you choose (for the Enjoy package).

Like (1)

Tim Gentle Aug 15, 2013 11:17 AM

Nice Megan, jumped onto your prezi page too - Mine is Tim Gentle on Prezi. Still exploring. Thanks for sharing your knowledge.

Like (0)

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