

Future Technology Trends in the Corporate Workplace

362 Views

By Megan Iemma | **Latest Update** Mar 27, 2013 10:02 AM

Have **YOU** ever wondered what role technology will play in your workplace in the future? There is a blurred line between what you use personally and what you use in your professional life. Some of these terms you might have heard being used now and other ideas will be foreign.



There is a report "New Media Consortium – Horizons Report" that comes out every year for either Higher Education or K-12 Education. The latest report is the interim results for 2013 [click here](#).

These headings are already taken from the NMC report. I have expanded each of the categories and given business examples to demonstrate the concept.

Near-Term Horizon: One Year or Less

- *BYOD* (Bring Your Own Device or Bring your own Technology -BYOT): Several major corporations such as Qantas have already gone down this path of bringing your own device such as smartphones and various tablets into the workplace. Both Android and iOS devices now have apps that cross over both platforms and are available with online access as well.
- *Cloud Computing*: With Microsoft introducing "Office 365" and various other platforms going online such as "MYOB" there is more flexibility in working with documents both on desktop and mobile versions. Dropbox is a fantastic way to share information via individuals or even for personal data storage. Evernote has a premium product for business
- *Mobile Strategies*: Companies using dedicated mobile strategies for their business are able to access a wider variety of tools both for learning and for daily tasks. One such example is the "Hyatt" Hotel Group which uses iPads for its hotel staff from the Concierge to check in staff.
- *Online Learning*: This is well and truly happening already and will continue to grow especially in remote areas where accessibility to education can be limited.

Mid-Term Horizon: Two to Three Years

- *Learning Analytics*: An infographic explaining what this idea means for education, however this can easily be transferred across to the business sector. A concern is privacy for both the trainer/teacher and the learners when these tools are used. The prediction is that this will be used in the next two to three years however this concept will evolve during this period.

Long-Term Horizon: Four to Five Years

- *Augmented Reality*: A blog by Gary Hayes sums it up perfectly: [16 Top Augmented Reality Business Models](#). Augmented reality is where the physical world is augmented by computer generated inputs such as sight, sound, video and graphics.
- Virtual and Remote Laboratories (not relevant to all industries).

Overall, this report is always interesting to read and to keep an eye on for future predictions with regards to technology in the workplace. How will **YOU** use this tools in managing productivity, organisation and daily tasks?

Rating (0 ratings)

0 Comments

Log in to Comment

Not a member? Join now

There are no comments on this article.

About Us

- Join Us
- A Cuppa with the Team
- Our Partners
- FAQs
- Important Information

commbank.com.au

- NetBank
- CommSec
- CommBiz
- Business Banking
- Personal Banking

You might like

- BetterBusiness
- Sustainability & Community
- MyWealth
- CommBank Pi
- Not-for-Profit Sector Banking

Browse

- Articles
- Blogs
- Events
- Polls
- Discussions
- Photo Albums
- Groups

Our Partners



Privacy | Site map | Important information | Other sites | Careers

Shareholder center | 中文 | Tiếng Việt | 한국어 | Bahasa Indonesia

Commonwealth Bank of Australia 2013 ABN 48 123 123 124